



Flos Olei 2015

a guide to the world of extra virgin olive oil

Product

Flos Olei 2015 - a guide to the world of extra virgin olive oil is the first Guide dealing on an international scale with oil farms all over the world and extra virgin olive oil, strictly selected by a panel of expert tasters coordinated by Marco Oreggia, editor and publisher of the volume. The Guide, written in two languages (Italian-English), consists of a presentation of the olive growing sector in 48 countries belonging to 5 continents and also contains a description of the Italian and Spanish regions, supplying historical and cultural information, production data, typical varieties and areas protected by names of origin. The detailed cartography includes both the best

olive areas and the ones protected by names of origin. Moreover every farm is described in a card with notes about oil tasting and gastronomic matches. In the existing publishing industry the Guide aims at representing a new and stimulating product about the delicate sector of olive growing and is therefore written as an effective, modern and universal means of information. Thanks to the careful and quality work behind it the Guide will be a point of reference for all consumers interested in good food and for national and international workers of the sector. A model page can be viewed on the site: www.flosolei.com.

Texts

Preface - Introduction to the Guide - Overview of the 48 countries:

Portugal; Spain - presentation of the Spanish regions: *Galicia, Castilla y León, País Vasco, La Rioja, Comunidad Foral de Navarra, Aragón, Cataluña, Extremadura, Comunidad de Madrid, Castilla-La Mancha, Comunidad Valenciana, Andalucía, Región de Murcia, Islas Baleares*; France; Switzerland; Italy - presentation of the Italian regions: *Piemonte, Liguria, Lombardia, Trentino Alto Adige, Veneto, Friuli Venezia Giulia, Emilia Romagna, Toscana, Marche, Umbria, Lazio, Abruzzo, Molise, Campania, Puglia, Basilicata, Calabria, Sicilia, Sardegna*; Slovenia; Croatia; Bosnia Herzegovina; Montenegro; Albania; Republic of Macedonia; Greece; Ukraine; Cyprus; Malta; Morocco; Algeria; Tunisia; Lybia; Egypt; Ethiopia; Namibia; South Africa; Turkey; Azerbaijan; Syria; Lebanon; Israel; Palestine; Jordan; Saudi Arabia; Yemen; Iran; Afghanistan; Pakistan; India; Nepal; China; Japan; Australia; New Zealand; United States; Mexico; Peru; Brazil; Chile; Uruguay; Argentina.

Market

Aware and passionate eating-and-drinking consumers; workers of the olive sector i.e. agronomists; agriculturalists; olive growers; elaiotechnicians; technologists; high-quality catering, especially restaurateurs interested in realizing an olive oil trolley or list; owners or managers of wine shops and wine bars; expert tasters.

Topic

It is a group work, edited and published by Marco Oreggia, journalist, food-and-wine critic and expert taster, and by Laura Marinelli, journalist and expert taster. Important national and international olive oil experts and a panel of tasters, coordinated by the editor, have also contributed to the Guide realization.

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